

In It to End It

July 3, 2020

A Virtual Event to End Domestic Violence

SPONSORSHIP OPPORTUNITIES



Be visible
and interactive
with your
community.





Now, more than ever, we all crave “doing something.” Equally, we want to help.

In It to End It is the perfect blending of movement and lending a hand. Participants sign up, choose their activity and track their actions toward the goal. Independently or as a team, everyone is engaged and connected through the course of this virtual event.

After the good times, people remember the good cause and your sponsorship.

Your company is great. It should be associated with a great cause!

What’s included...

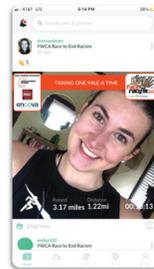
Challenge Page/Registration



Header Logo

Main sponsor featured prominently on the top right of Challenge Page / Registration.

AtlasGo App

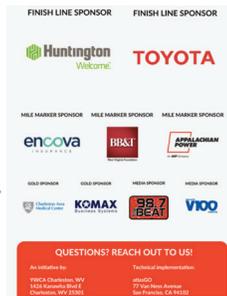


Filters for “Sweaty Selfies”

Participants will be able to post selfies and pictures of their activities. Sponsors can be placed on filters. “Sweaty Selfies” can be shared easily on social media apps.

Logo and Name Placement

Sponsors are featured in a special “Our Sponsors” section on the Challenge Page / Registration.



Profile with Logo and Info

The Featured Sponsor can pitch their business or CSR activities on the atlasGO app.



Email Communications

Logo/Name Placement

Sponsor’s logo will be featured in email campaigns. Placement depends on sponsorship level.



In Game Experience

Employee Engagement

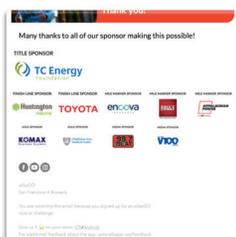
As a sponsor, your employees can participate in In It to End It at a discount. You can also have a Corporate Team just for your employees to join.

Activity Sponsorship

In It to End It has multiple activities for participants to choose from. You can choose a specific activity (such as Yoga or Running) and sponsor that specific activity.

Name/Title Sponsorship

As a Featured Sponsor, your name will be incorporated into the title of the In It to End It event.



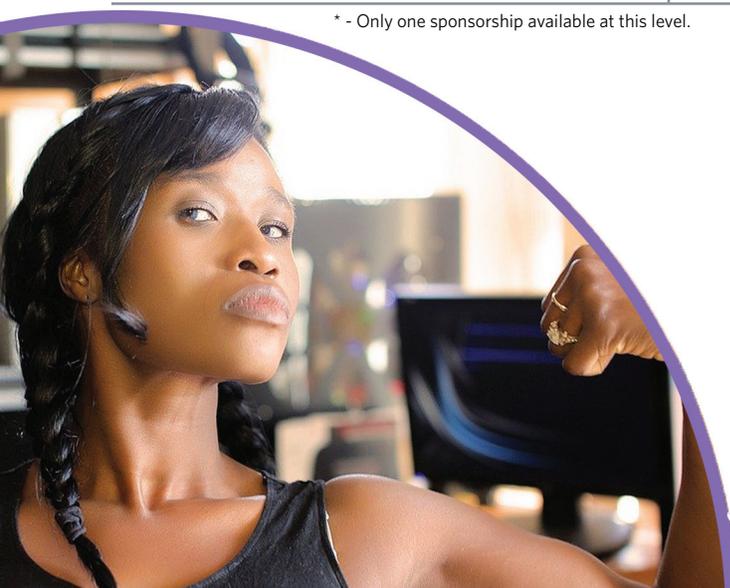
Features and Thank You

Featured Sponsors will have a dedicated email thanking them. They will also get a “Feature” email, which highlights the Sponsor’s business or CSD activities.

Overview of Sponsorship Opportunities

	Featured Sponsor* (\$10,000)	Collaborating Sponsor (\$5,000)	Contributing Sponsor (\$2,500)
Challenge Page/Registration			
Header Logo	●		
Logo Placement	●	●	
Name Placement	●	●	●
AtlasGo App			
Profile Page with Logo and Info	●		
Filter for "Sweaty Selfie"	●	●	
Email Communications			
Feature Story	●		
Thank You Email	●		
Logo Placement	●	●	
Name Placement	●	●	●
In Game Experience			
Name/Title Sponsorship	●		
Activity Sponsorship	●	●	
Employee Engagement	●	●	●

* - Only one sponsorship available at this level.



You are addressing the big issues.

Domestic violence touches every corner of our community. In fact, the CDC called it the most prevalent human rights issue of our time. Become a sponsor and let everyone know that you are a leader in addressing this important social issue.

Your sponsorship will make a lasting impression on each and every participant.



Bay Against Abuse Collaborative

Bay Against Abuse is a collaboration of four of the Bay Area's foremost providers of shelter and supportive services for victims and survivors of intimate partner violence (domestic violence): CORA, La Casa De Las Madres, SAVE and Next Door Solutions. In recognition of this unique moment in time where our capacity to fundraise is hindered by the Bay Area's Shelter in Place order and the increase in reports of intimate partner violence during the Shelter in Place.

Bay Against Abuse exists to ensure that:

1. No one should be made to stay in an abusive relationship, not even during the coronavirus pandemic. Our programs are here to help.
2. Those who are concerned about the impact of coronavirus on relationships and the increase in domestic violence have an avenue to help.

In it To End it is our first ever virtual wellness event designed to both create a community of "sweaty changemakers" (active individuals who are passionate about their community) and increase awareness around domestic violence.

Bay Against Abuse is partnering with AtlasGo—a leader in the virtual event space to create an exceptional online experience. Through the AtlasGo app participants will track their progress in their chosen wellness activities (either by syncing with their wearable devices or by entering manually). Challenges and bonus activities will be offered throughout the event to increase engagement. Funds raised will be go to support the operations of the four shelters' programs.



The Bay Against Abuse Collaboration consists of ...

